

## 10th Annual Tulisoma South Dallas Book Fair and Arts Festival

**FREE and open to the public**

**African American Museum (AAM) at Fair Park 3536 Grand Avenue, Dallas TX  
75315 and South Dallas Cultural Center 3400 S. Fitzhugh Ave Dallas Texas  
75210**

**Dallas Public Library: ArtSmart; preparing children to learn** (1st floor - Helen Giddings Room, African American Museum)

**10-11:00 a.m.**

### **Parents/Caregivers & Children 0-5years**

Research shows that the development of early literacy skills through babies' and toddler's experiences with books and the arts is critically linked to a child's success in learning. The Dallas Public Library's early literacy program, Every Child Ready to Read @ Dallas, offers free, fun workshops across the city of Dallas to inform parents and caregivers that they are their child's first teacher. Join us for a Stories & Sounds workshop that will help build your child's phonological awareness and narrative skills. Participants will receive early literacy information, a list of recommended books, a craft activity, and a free children's book.

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**Calling All Tweens & Teens for 20/12: Hot Haikus:** (South Dallas Cultural Center Theater)

**10am- 12:00 pm**

This exciting workshop is conducted by award-winning creative writing artist/performer Ashley Wilkerson. Students will learn the age-old poetry style of haiku and see who can create 20 haikus the fastest working with 12 different themes. They will perform their haikus at the African American Museum in a showcase after the workshop ends. SAAC student produced book South Dallas Poets will be available for purchase. Saturday, August 25 10am-12 noon, **FREE** South Dallas Cultural Center 3400 S. Fitzhugh Ave Dallas, TX 75210. For more information call **214/939-2787**

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**Engineering Design and Robotics: Presented By Project Still I Rise**

**1:00- 4:00 pm ( Basement Classroom B&C)**

**Ages 8 – 14**

The Engineering Design and Robotics workshop is designed to expose students to a hands-on, team oriented, collaborative activity that involves mathematics, physics, mechanical engineering, software engineering, computer engineering, electrical engineering, and industrial engineering. To register please call **972.546.0977**

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**Social Media Marketing Made Simple: Presented by Terry Allen: 2:00pm-3:00pm (2<sup>nd</sup> floor Library)** You've probably heard of social media. You may even understand the value social media can bring to your business. Now wondering how to start? In this introductory session, we cover strategies and best practices to get the most out of your social media activities, including:

1. What social media marketing really is and why use it?
2. Introduction to social media channels and how to evaluate what's right for your business or organization
3. How small businesses are using these low-cost tools to gain visibility, develop relationships and drive sales and response.
4. How to create good content for your social media marketing campaigns and time management.
5. How to balance social media marketing with email marketing and your other marketing efforts.

